



For Immediate Release

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Brant United Way Pre-Warehouse Sale special *Donated siding will bolster this year's fundraising efforts*

Brantford, ON – The annual Brant United Way GIANT Warehouse Sale is just around the corner. This year the event, which takes place on Saturday, June 5 from 8 a.m. to 4 p.m. will get an extra boost thanks to a donation of product from Mitten Inc. The local building products manufacturer with facilities in Brantford and Paris has donated five complete job lots of vinyl siding, including related trims. The siding will be sold as a pre-Warehouse Sale special via email. Those interested in purchasing the siding must email their name and telephone number to siding@brantunitedway.org. The lots will be sold off first come, first served starting with emails arriving at 9a.m. on Wednesday, June 2 (emails sent prior to 9a.m. on June 2 will not qualify). The Brant United Way will contact interested buyers in the order in which emails are received until all of the siding is sold. Only emails will qualify, no phone calls please. The successful buyers once contacted by Brant United Way will have until 4 pm on June 2nd to make their payment in cash at the Brant United Way office. Each job lot offers up to 2,000 square feet of coverage, and has a suggested retail value \$1,270 but will be available for only \$800 per lot. Sales are cash only. Buyers will be provided with proof of purchase, and will have to be able to pick up the product themselves.

The colours and profiles of the siding being donated are:

Frost Dutchlap
Ivory Dutchlap
Frost Horizontal (Bevel)
Ivory Horizontal (Bevel)
Frost Dutchlap

For images and complete product descriptions, visit www.mittenvinyl.com.



“We are so grateful to Mitten Inc. for this generous donation,” said Mary Pick, interim campaign director for the Brant United Way. “As a company Mitten and their employees are wonderfully supportive of our annual fundraising campaign. This donation of product will add \$4,000 to our GIANT Warehouse Sale profits to help support our local Member Agencies—we are so appreciative.” Pick continued; “The timing is excellent as well. With the beautiful weather we’ve been having people are working on their home improvement projects. This offer will allow buyers to enjoy excellent savings on vinyl siding.”

Because the siding is a larger ticket item the GIANT Warehouse Sale event planning committee decided to offer the product as a pre-sale item. On the day of the sale shoppers will find the kind of bargains that keep them coming back year after year, with deep discounts on products such as Ziploc bags, Windex, Glade candles and more. Event organizers report that this year the sale has more product than ever before, and the warehouse promises to be packed with deeply discounted items, donated by local companies. The sale takes place at 575 Colborne Street East (former BiWay store) and runs from 8a.m. to 4p.m. For more information visit www.brantunitedway.org.

For more information contact:

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