

# Changes coming to the GIANT Warehouse Sale!

## Brant United Way Warehouse Sale changes admission process

We have heard the feedback and are excited to announce that we have GIANT changes at the 14<sup>th</sup> Annual Giant Warehouse Sale. **This year, for the first time EVER, we are actively changing the admission process.** To decrease wait times, here are the changes we are making:

- Every shopper will receive a numbered wristband. This will eliminate the need to wait in line for extended periods of time.
- Shoppers will be brought into the sale in numerical order, in groups of approximately 50+ people on the day of the sale.
- Having a pre-numbered wristband will allow shoppers to leave the Lion's Park Arena area, grab a coffee, run errands, etc. while waiting for their number to be called.
- It will be the shopper's responsibility to ensure that they are at the arena at the time they will be called in to shop.

### Notification:

- Shoppers will be asked to follow Brant United Way on **Facebook** and **Twitter**, which will be live streaming with updates on the line all day. We will post information on the numbers that will be entering the sale next consistently throughout the day.
- At the arena, we will have updated signage and announcements providing this information.
- There will be a designated "waiting area" for shoppers who do not wish to leave after receiving their wristband.

Wristbands will be given out continuously, starting at 6pm on Friday, May 27<sup>th</sup>, and ending on Saturday May 28<sup>th</sup> at 3pm, at Lion's Park Arena. Volunteers will be placing wristbands on each individual, and shoppers must be present to receive a wristband. Every shopper must have a wristband placed on their wrist by a volunteer. Wristbands will continue to be given out sequentially until 3pm on Saturday, May 28.

"This new system is going to create a flexible and more pleasant Giant Warehouse Sale experience for the thousands of shoppers who support us year after year. We are truly excited to be unveiling this new process for the 14<sup>th</sup> annual sale, and know that it will be a positive change," said Jaimie O'Krafka, coordinator for the Giant Warehouse Sale.

Every year, the Giant Warehouse Sale attracts thousands of shoppers, hundreds of volunteers, and is able to raise significant funds for Brant United Way member Agencies and our community.

**For more information please contact:**

[warehouse@brantunitedway.org](mailto:warehouse@brantunitedway.org)

**519-752-7848**

**Brant United Way** is a volunteer-led organization with a vision of improving lives to strengthen our community. Our goal is to create opportunities for a better life for everyone in Brantford, Brant County and Six Nations of the Grand River. Donations from our community are invested locally in three priority areas: all that kids can be, from poverty to possibility, and healthy people, strong communities.

**Together, we are possibility.**

[www.brantunitedway.org](http://www.brantunitedway.org)