



**United Way**

**Brant**

**Change starts here.**

## 2017 Brant United Way Kickoff: Fire Truck Pull

*MEDIA ADVISORY*

*For Immediate Release*

*August 3<sup>rd</sup>, 2017*

- What:** Brant United Way Campaign Kick Off: Fire Truck Pull
- When:** Saturday, August 26, 2017  
Team Registration: 9:00 am to 10:00 a.m.  
Truck Pull: 10:00 am to 12:30 pm  
1 pm Award Presentation  
Campaign announcement to take place at approximately 1:15 pm
- Where:** Brantford Civic Centre 69-79 Market St. S. Brantford ON
- Why:** Enthusiastic teams of up to ten people representing companies, educational institutions and organizations will compete to see who can pull a Fire Truck in the fastest time.  
Teams can register online at:  
<https://www.canadahelps.org/en/charities/brant-united-way/firetruckpull/>  
or contact Brant United Way to have the forms emailed.

The Fire Truck Pull marks the beginning of Brant United Way's 2017 fundraising campaign and will attract over 200 people from the community to the Civic Centre to participate and support the teams. Each team is responsible for raising a minimum of \$500 and the pledges help the Brant United Way to end poverty, support children and create a strong community. Attendees will also enjoy children's activities, munchies and more. This event is proudly sponsored by Carrier Centers, Carrier Tire and Automotive and Dualsport Plus.

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