

Media Release
for Immediate Release
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80 Day of Caring Volunteers Boost Non-Profits

Brantford, ON – On Friday, June 3, 80 volunteers from 16 workplaces worked at 15 local non-profits, instead of their regular workplaces. They were taking part in Brant United Way's annual Day of Caring. On this day, employers are encouraged to let employees "spend company time" on volunteer activities that will have a positive impact on the lives of people accessing services in Brantford, County of Brant and Six Nations of the Grand River.

This year's Day of Caring, sponsored by Brant Mutual Insurance Company, kicked off with a breakfast and from there, the enthusiastic volunteers travelled to the non-profits to spend their time and energy doing yard and garden clean-up, painting, organizing storage areas, delivering meals, building a fence and preparing snack kits.

Day of Caring is a great community-building event. For local businesses, Day of Caring provides a team-building opportunity for their employees, while demonstrating their commitment to United Way and gaining an appreciation for the need in our community. For non-profits, the day is an opportunity to have much-needed work done that can't always be afforded on the tight budgets under which they operate.

Day of Caring is organized by Brant United Way to promote the spirit and the value of volunteerism, increase awareness of local agencies and demonstrate what can be accomplished when people work together to strengthen their community.

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Together, we are possibility.

Brant United Way is a volunteer-led organization with a vision of improving lives to strengthen our community. Our goal is to create opportunities for a better life for everyone in Brantford, Brant County and Six Nations of the Grand River. Donations from our community are invested locally in three priority areas: **all that kids can be, from poverty to possibility, and healthy people, strong communities.**