

FOR IMMEDIATE RELEASE

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Get On Board!

*GenNext Hosting Exciting Event to Promote Non-Profit
Board Membership Among Young Professionals*

Brantford, ON – April 24, 2014 – The Brant United Way's GenNext team is hosting – Get On Board – a panel discussion featuring young professionals from non-profit boards within Brantford and the surrounding community. Taking place on May 6, 2014, in the 3rd floor auditorium of the Brantford Public Library, Get On Board will teach interested young professionals about the functioning of non-profit boards with the goal of turning intimidation into inspiration.

"I wanted to be part of an event that would dispel some myths about who could be on a board and to encourage my peers to get involved. I know there are a lot of great people in this community who do so much, but there are also many who want to do more and just don't know where to start. Our goal at GenNext is to match up young professionals, who want to give back, with those organizations who want and need their unique skills and perspective," said Sarah Disher, GenNext executive member and event organizer.

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GenNext believes in the importance of promoting community engagement and volunteerism among young professionals. Get On Board is a great place for interested individuals, who may not know how to get involved, to start volunteering within the community.

"An event like this is the exact right step to get younger professionals involved with not-for-profits. I think people who attend this event are going to leave feeling very motivated to help out and engage with the community on a whole new level," said Marc Laferriere, vice-chair of GenNext and the moderator for Get on Board.

Attending Get On Board is free, but space is limited. Attendees must RSVP at GenNextGetOnBoard.eventbrite.ca by Friday, May 2, 2014 to reserve a spot. Ample parking is available, both on the street and at the Market Centre Parkade, which provides quick access to the back entrance of the library. The Market Centre Parkade charges 75 cents per hour.

GenNext is a new group in town working with the Brant United Way and its community partners to get people in their 20s and 30s engaged in the community through volunteering, giving and action. Their goal is to generate awareness and knowledge about social issues in Brantford, Brant County and Six Nations of the Grand River and link young adults in the community to the issues important to them.

For more information about GenNext, visit www.brantunitedway.org/GenNext or find them on Facebook at www.facebook.com/GenNextBrantUnitedWay and Twitter at www.twitter.com/GenNextBrant