



United Way
Brant
Change starts here.

Brant United Way Unveils 2013 Campaign Goal

Raising the bar once again.

For Immediate Release

September 6, 2013

Brantford, ON - for the 5th year in a row, Brant United Way was the feature presenter at Friday's Rotary meeting at the Brantford Golf and Country Club. Campaign Chair Ted Salisbury and Paul Oddi, Past President of Brant United Way, announced an ambitious goal for the 2013 fundraising Campaign. The goal is **\$1,651,000**. The Brant United Way has committed to pushing the goal higher each year, and has reached that goal for the last six years, allowing for deeper investments into the communities of Brantford, Brant, and Six Nations of the Grand River.

“Our goal for 2013 is growth in our fundraising to support a bigger investment in our community and our three focus areas, helping kids be all they can be, creating healthy people and strong communities and moving people from poverty to possibility” Said Oddi. “• “There are more and more families in our community struggling to make ends meet for their children. Brant United Way is investing in school food and nutrition programs, Early childhood education, as well as in school mentoring and afterschool programs that are helping ensure all kids have the potential to succeed regardless of their circumstances.

Our healthcare systems are overwhelmed with the influx of need for service. Having more affordable access to healthy choices, In-home care and rehabilitation programs are helping keep people healthy and living independently, longer.

There are many families still struggling to make their paychecks cover all the bills. Brant United Way is investing in things like skills programs, emergency food supply, and credit counseling programs to help people change their situation and move themselves out of poverty.

Our course is clear, a united effort is needed. Please join us in supporting Brant United Way, help us make this Campaign a success.”

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Brant United Way is a volunteer-led organization with a vision to improve the lives of people in the Brant Community.

Donations are invested locally to help **change** lives; Moving people from poverty to possibility, creating healthy people and strong neighbourhoods, and giving kids the opportunities to be all they can be.