

Media Release
For Immediate Release
October 20, 2016



The Blast Are Giving The Shirts Off Their Backs For The Brant United Way 2016 Campaign

The Brant United Way is excited to be partnering with Peter Ham and the Brantford Blast to make the 15th Anniversary Home Opener a night to remember. Mark Friday, October 28th at 7:30 PM on your calendar as the Blast will host the Dundas Real McCoy's at the Brantford Civic Centre.

Thanks to the generosity of Peter Ham and the Blast, hundreds of family passes were provided to Brant United Way Member Agencies, volunteers and donors. Peter is looking for a full house of excited fans to create positive energy and cheer the Blast on to victory.

Brant United Way Campaign Chair, Kevin Davis will be in attendance along with past Campaign Chair Larry Brook, Brant United Way Board President Eardly Judah, Councillor John Utley and MPP Dave Levac to kick off the game in style. Kevin is thrilled to be doing the official puck drop. "We at Brant United Way are extremely pleased to be partnering with Peter and the Blast in helping our 18 Member Agencies delivering quality services and programs for citizens in our community."

Those in attendance will receive a Halloween favour courtesy of Monster Liquidation.

Two silent auctions will offer fans the opportunity to:

- Bid on a game-worn jersey, signed by the player
- Bid on various gifts and local events, all generously donated by local businesses.

Proceeds from both auctions support the 2016 Brant United Way campaign goal of \$1,675,000.

When: Friday October 28th, 7:30pm

Where: Brantford Civic Centre

For more information contact:

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Together, we are possibility.

Brant United Way is a volunteer-led organization with a vision of improving lives to strengthen our community. Our goal is to create opportunities for a better life for everyone in Brantford, Brant County and Six Nations of the Grand River. Donations from our community are invested locally in three priority areas: **all that kids can be, from poverty to possibility**, and **healthy people, strong communities**.