



Brant United Way succeeds again for the benefit of the community!

For Immediate Release

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Brantford, ON — Thanks to the hard work of over 200 volunteers and the incredible generosity of individual and corporate donors, the Brant United Way announced another successful achievement. The campaign brought in a total of \$1,651,187, just \$187 dollars over the campaign goal.

“We are thankful to our many loyal supporters and new ones who supported the campaign. This one was hard fought, but thanks to everyone pulling together we made it. ,” Said Mary Palka, Campaign Director for Brant United Way. “I am very proud of our team and this community for what they have accomplished together. 7 years in a row is an incredible feat!”

Volunteers and donors celebrated together at the annual Brant United Way Achievement Luncheon at the Best Western Brant Park Inn. The event’s festivities were sponsored by Millards; Amber Lea Place; OLG Casino Brantford and TD Bank Group. They gathered for the announcement of this year’s Campaign total and the presentation of the coveted campaign awards. These awards of recognition are presented to volunteers and companies who work tirelessly to raise funds on behalf of Brant United Way. The Cabinet Chair’s Award was presented to The Williamson Group Inc., and Reynolds Custom Machine received the Campaign of the Year Award.

“This achievement is the mark of a caring and dedicated community” said Ted Salisbury, CAO for the City of Brantford and this year’s volunteer Campaign Chair. “I am honoured to have worked with such an amazing group of volunteers on the Campaign Cabinet and I am so proud of everyone who rallied around this campaign to serve their community. This achievement will mean a bigger investment in the programs and services that are so vital to the well-being of families and individuals that call Brantford and Brant home.”

The funds raised by this community for Brant United Way will be invested in our Member Agencies and other vital community programs, helping to ensure kids have the opportunity to be all they can be, moving people from poverty to possibility, and contributing to healthy people and strong neighbourhoods.

For more information contact:
Mary Palka, Campaign Director
519-752-7848 x211
mary@brantunitedway.org