



Brant United Way Announces Executive Director Change

For Immediate Release

February 8, 2012

Brantford - Board President, Paul Oddi, announced today that Brant United Way will have a change in staff leadership as of February 21, 2012.

Brant United Way's current Executive Director, Mr. Brad Park will be leaving his current position to assume the role of CEO of United Way Oakville. Mr. Oddi noted that the Board thanks Mr. Park for his excellent leadership. "Brad was with us for 18 months and in that time has helped the Board and the organization reach new heights. We are in a strong position and we thank him for his valuable input and wish him continued success in his United Way career." said Oddi.

Mr. Oddi announced that the new Executive Director will be Kristin Pass, the current Campaign Director. Ms. Pass will be familiar to the community, as she has been with Brant United Way since September 2007 in the role of Campaign Director and present at events and meetings. "We are pleased that Kristin is stepping up to this leadership role in the organization. She has been a valuable member of our staff team and a valuable asset to our fundraising campaigns. We are confident this will make for a smooth transition and that staff, volunteers and donors will feel at ease knowing the organization will be in good hands." said Oddi

“It is an honour to have been chosen by our Board to take on this role within our organization. I look forward to continuing to work with our amazing staff, volunteers, donors and community partners to continue to have a positive impact in our community.” said Kristin Pass, new Executive Director.

Brant United Way currently supports a network of 18 agencies that provide over 50 programs and services to strengthen individuals, families, and our community.

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