



**United Way  
Brant**  
Change starts here.

## Brant United Way Announces Investments

**For Immediate Release**

**March 27, 2013**

**Brantford, ON** - Brant United Way is pleased to announce its investments in social service programs in our community. The donations made by the citizens of Brantford and Brant County in the 2012 Brant United Way Campaign are invested locally to help **change** lives.

Brant United Way is a volunteer-led organization with a vision to improve the lives of people in the Brant community. Decisions surrounding United Way's community investments are guided by volunteers through a rigorous review process. "The Allocations process is an intense, well thought out process and the volunteers review all materials with the utmost care and due diligence. They work to invest the dollars entrusted to them by our donors where they think the return will be the greatest." said Jim Nobes, Chair, Allocations Committee.

The mission is to increase the level of assistance to a broader number of recipients, to satisfy growing community needs. This year Brant United Way was able to do that. The success of the annual Campaign in 2012 allowed Brant United Way to maintain its funding commitment to its current 18 Member Agencies who are in a three-year funding cycle (2012 moved to 3-year funding cycle for Member Agencies).

In addition, funding was available to new programs with the **Community Impact Grants**. Community Impact Grants are **one-time funds** (non-sustainable grants as they cannot be guaranteed beyond one year). The Board of Directors has approved the funding recommendations of the Allocations Committee and is pleased to announce 14 grants to local programs, totaling \$120,000 invested. These decisions were difficult, as we received 30 applications with requests totalling \$549,000.

"We are pleased with the success of the Campaign, which has allowed us to have a positive impact in our Community. The Board is confident in the review process and pleased with our investment. We are also continuing our work as an organization to help the not-for-profit community in other ways, to continue our fundraising success, increase our investments and consciously invest the resources we are entrusted with." said Paul Oddi, Board President.

All Member Agencies and all Community Impact Grants are working in one of the three priority areas: All that kids can be; Healthy people strong communities; and From poverty to possibility.

**For more information contact:**

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