

For Immediate Release

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The GIANT has a new home!

Brant United Way Warehouse Sale Secures NEW location

Brantford, ON – Mark your calendars because the GIANT is back! Once again, bargain shoppers will be able to take advantage of hugely discounted prices on cleaning products, clothing, confectionaries and more at the **12th Annual Brant United Way GIANT Warehouse Sale**. The event takes place at its **new location – 50 Craig Street – on Saturday, June 7 from 8 a.m. to 3 p.m.** Local companies kindly donate all product sold at the event, and all proceeds support the Brant United Way and its Member Agencies.

“We were hard at work trying to secure a great venue for this year’s GIANT Warehouse Sale and Atlas Hydraulics was kind enough to donate the space on Craig Street. It’s nice to finally be able to announce the venue and spread the word. We’re very excited,” said campaign director Mary Palka.

This year the GIANT Warehouse Sale will feature goods donated by local companies including Gunther Mele, S.C. Johnson, Premier Tech Home & Garden, Procter & Gamble and Adidas. Orian Rugs has made a generous donation of nine area rugs that are being offered online, as part of the GIANT Warehouse Sale’s Kijiji Pre-Sale event.

Volunteers are currently being recruited to support the set-up prior to the event, as well as help on the day of the sale. From cashiering to cart retrieving, there are a variety of different volunteer positions that need to be filled. “Volunteers are essential to run our event and we are very grateful to those individuals who volunteer their time to make the sale possible year after year,” explained Palka. Individuals interested in volunteering for the event can download a volunteer application form from the Brant United Way’s website at:

<http://www.brantunitedway.org/warehousesale/volunteer-application>

Last year, the sale raised over \$140,000 for the Brant United Way, and organizers are hoping to surpass that number in 2014.

More information on the 2014 Brant United Way GIANT Warehouse Sale will be available soon at www.brantunitedway.org

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