



Brant United Way Announces Volunteer Campaign Chair for 2013

For Immediate Release

January 25, 2013

Brantford: With great honour and enthusiasm, the United Way Board, staff, and community partners would like to welcome Ted Salisbury as the 2013 Brant United Way Campaign Chair.

“The Board and Staff of the Brant United Way are incredibly pleased that Ted has agreed to be the volunteer lead for our annual fundraising campaign. He was an integral part of the Cabinet team last year and did an excellent job as volunteer Chair of the Public Service Division. As a skilled leader in community planning and development, Ted is community-minded, well-respected, and we feel he will effectively lead the volunteer campaign team this year.” said Mary Palka, Campaign Director of the Brant United Way.

“I am so proud to be part of this community and an organization like United Way that believes Change Starts Here, with each one of us – that through our collective action, lives can truly be changed. I am honoured to have been asked to chair this year’s Campaign. My life’s work has been about building and strengthening community, and no organization works harder for this aim than Brant United Way” – said Salisbury

For the sixth year in a row in 2012, Brant United Way achieved its fundraising goal, raising over \$1,625,000 to invest in over 50 local community based programs and services. It was also the highest goal set ever and the highest achievement for the organization.

“2013 will be a challenging year, but with Ted’s leadership, we have a very positive outlook on where we can go. Currently we are looking at what other needs are being unmet in our community. Another successful campaign will mean further development and investments in community programs that are vital to the health and wellbeing of people in Brantford and Brant County” - stated Kristin Pass, Executive Director of Brant United Way.

For more information contact:

Ted Salisbury, 2013 Campaign Chair
519-759-4150

Mary Palka, Campaign Director
519.752.7848 ext. 211
mary@brantunitedway.org

Partnership in the Community

Brant United Way is a volunteer-led organization with a vision to improve the lives of people in the Brant Community. The goal of United Way is to create opportunities for a better life for everyone in our community. Changing conditions in the community requires a multi-level investment approach. Donations from our community are focused and invested in three areas:

- All that kids can be
- Poverty to possibility
- Healthy people, strong communities

We understand the need to address the root cause of a problem. The variety of programs supported by Brant United Way offer multiple levels of support ranging from temporary support in crisis situations, to preventative solutions that ensure individuals and families of this community have the support they need to prosper.

Donations to Brant United Way are invested locally and address the most pressing community issues. Approximately 45,000 citizens or 1 in 3 have been helped by the over 50 programs supported by Brant United Way.