



Brant United Way succeeds again thanks to a surge in community support!

For Immediate Release
2014

December 18,

Brantford, ON — Thanks to the hard work of hundreds of volunteers and the incredible generosity of individual and corporate donors, the Brant United Way announced another successful achievement. The campaign brought in a total of \$1,657,930.

“The last month of the campaign has been a nail-biter. We knew a few weeks ago that we were \$40,000 short of hitting target and decided to reach out to the community to quantify that shortfall for them. We launched a social media campaign, #StepUp4Brant, which got a lot of traction. We had many new or increased donors come on board and we are pleased to announce that a number of new businesses joined our list of supporters in the past few weeks.” said Lauren Theobalds, interim Campaign Director of the Brant United Way. “I am so proud of our community for what they have accomplished – they stepped up when we said we were short, and they’ve made this success a reality!”

Volunteers and donors celebrated together at the annual Brant United Way Achievement Luncheon at the Best Western Brant Park Inn. The event’s festivities were sponsored by Amber Lea Place, Millards, The Brant News, Digital Duck Inc. and TD Bank Group. They gathered for the announcement of this year’s Campaign total and the presentation of many campaign awards. These awards of recognition are presented to volunteers and companies who work tirelessly to raise funds on behalf of Brant United Way. The top award winners of the afternoon included:

- **The Cabinet Chair’s Award presented to Union Gas Ltd. & Unifor Local 8833**
- **The Campaign of the Year Award presented to Hartmann North America & USW 1-500, Unit 14**

“This achievement is the mark of caring and dedicated people” said France Thibeault, branch manager at RBC Lynden Road and this year’s volunteer Campaign Chair. “Not one company or individual can be singled out for the ultimate success of this campaign, it was a collective effort made of so many different pieces. It’s donors, volunteers, companies – it’s you! This is your community campaign, your success, and it’s because of your big heart.”

Having beat the 2014 goal, this achievement means that more investments can be made in programs and services that make up the social service network in Brantford, Brant County and Six Nations of the Grand River. Funds will be invested in Brant United Way member agencies programs and other vital community programs, helping to ensure kids have the opportunity to be all they can be, to move people from poverty to possibility, and to contribute to healthy people and strong neighbourhoods.



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