



**FOR IMMEDIATE RELEASE**

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**Tenth Annual GIANT Warehouse Sale breaks record!**  
*Brant United Way event raises over \$154,000*

*BRANTFORD* – The Brant United Way was hoping to break a record with this year’s 10<sup>th</sup> Annual GIANT Warehouse Sale, and they got their wish. The one-day shopping extravaganza brought in over \$154,000, surpassing their goal of \$150,000. A total 1,640 shoppers walked away with great deals on products donated by local companies, and the Brant United Way helped bring in dollars to support Member Agencies in the community that focus on Children and Youth; Crisis Counselling and Support; Independence and Well-Being; and Poverty and Housing.

“We are thrilled with how smoothly the day went,” remarked Kristin Pass, Executive Director of the Brant United Way. “With this being our tenth anniversary we really wanted to have our best year ever in terms of sales, and we achieved that. We are so grateful to our shoppers, sponsors, donors, volunteers and organizing committee who helped make this day such a great success.”

While the weather was overcast all day, for the most part the rain held off, and shoppers lining up for the sale stayed dry. The line moved smoothly, and organizers reported that the wait times were much shorter than previous years. The sale location at 80 Morton Avenue East was spacious enough to keep shoppers moving through quickly and easily.

The first nine instalments of the annual GIANT Warehouse Sale had raised a combined total of over \$1 million. “We see this event as such a win-win for our community,” said Pass. “Local businesses, volunteers and the greater community come together to have a fun day of shopping and raise funds that impact people in Brantford and Brant in a meaningful way. It is so wonderful to see the great things that can happen in our community when we all work together.”

**Brant United Way**

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[brantunitedway.org](http://brantunitedway.org)

Registered Canadian Charitable Organization BN 10680 7290 RR0001

Among the local companies who donated product to support the sale are: Home Hardware/Beauti-Tone Paint, Big Lots Canada, Mitten Inc., Premier Tech, Calendar Club, Procter & Gamble, Gunther Mele, SC Johnson, HD Brown, Stone Straw, Koolatron, Villa Olympic Inc., Marco and Brant Flooring. Several media companies supported the sale, including Slide Design, The Brant News, The Brantford Expositor, AM 1380/Jewel 92, Abstract Mobile Signs, The Paris Star, Tekawennake and The Turtle Island News.

Other sponsors include:

Antler Services	HD Supply Brofasco CFT
Brantford City Soccer Club	Habitat for Humanity Restore Store
Brantcord Warehousing	J & K Home Building Centre
Brantford & District Labour Council	Liftway Limited
Calendar Club	Mark Littel
Cambridge Industrial Building	McGowan Office Interiors
Group Cambridge Truck and Trailer	Medi Chair Cowell
Campus Crew	Music Mania DJ Services
Cascade Recovery Inc.	POSiNet Inc.
City of Brantford	Rent-a-Bin/Lancaster Construction
City Sign Brantford	Romex Security Inc.
Classic Party Rentals	S.C. Johnson and Son, Ltd.
CRS Rental Supply	Spectrum Communications K-W Brantford
Culligan Water	St Leonard's Society
Dennis Evans Fire Equipment	Starbucks
Dominos Pizza	TD Canada Trust
Fleetway Transport	Total Cart Management
Global Express	

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*Brant United Way is a volunteer-led organization with a vision to improve the lives of people in the Brant Community. Donations from our community are invested in four priority areas: Children and Youth; Crisis Counselling and Support; Independence and Well-Being; and Poverty and Housing.*

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