



## **Brant United Way Announces Volunteer Campaign Chair for 2012**

**For Immediate Release**

**January 24, 2012**

**Brantford: Grant Darling**, General Manager of OLG Casino Brantford will assume the volunteer role of Campaign Chair for the 2012 Brant United Way Campaign.

“The Board and Staff of the Brant United Way are pleased that Grant Darling has agreed to be the volunteer lead for our annual fundraising campaign. He was on Lloyd St. Amand’s team last year and did an excellent job as volunteer Chair of the Public Service Division. He is community-minded, well-respected in his organization and we feel he will effectively lead the volunteer campaign team this year.” said Brad Park, Executive Director of the Brant United Way.

“I enjoyed being a part of the 2011 Campaign team and gaining a better understanding of United Way and all that they do in the community. The most gratifying piece for me was the involvement itself coupled with the opportunity to meet and work with excellent people. I look forward to giving more time this year and working with the staff and volunteer team, they are awesome to work with.” said Grant Darling.

Once again the community rallied around the Brant United Way and raised \$1,531,600 for the 2011 campaign. That was the fifth consecutive successful achievement to its goal for Brant United Way. It was also the highest ever goal set and the highest achievement for the organization. “We are already planning for the next campaign. We want to continue to grow our campaign revenues to help our Member Agencies, but also to look at what other needs are being unmet in our community. As an organization we want to have a positive impact in our community and being able to continue to invest in the increasing needs of our community is one way we can do our part to assist.” stated Park.



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### **Partnership in the Community**

Brant United Way partners with 18 Member Agencies in the community and together we are helping to ensure that the citizens of Brantford and Brant County are supported in all facets of their lives.

We understand the need to address the root cause of a problem. The variety of programs supported by Brant United Way offer multiple levels of support ranging from temporary support in crisis situations, to preventative solutions that ensure individuals and families of this community have the support they need to prosper.

Donations to Brant United Way are invested locally and address the most pressing community issues. Approximately 45,000 citizens or 1 in 3 have been helped by the over 50 programs supported by Brant United Way.