



Another record year for Brant United Way

For Immediate Release

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Brantford, ON — Over 100 people celebrated at the Best Western Brant Park Inn this afternoon as Brant United Way announced that generous donors had contributed an outstanding \$1,635,844 to the 2012 campaign. The results exceed the \$1.625-million goal set last fall. It is the most ever raised in United Way's annual campaign.

"It was a roller coaster of a campaign," said 2012 Campaign Chair Grant Darling", General Manager of OLG Casino Brantford. "At one point we thought we might miss our target, but our community rallied to our call and proved that Brantford and the County of Brant are filled with generous, compassionate individuals and organizations that want to make an impact."

Volunteers and donors celebrated together at the annual Brant United Way Achievement Luncheon at the Best Western Brant Park Inn. The event was sponsored by Millards; Amber Lea Place; OLG and TD Canada Trust. They gathered for the announcement of this year's Campaign total and the presentation of the coveted campaign awards. These awards of recognition are presented to volunteers and companies who work tirelessly to raise funds on behalf of Brant United Way. The Campaign of the Year Award was presented to The Williamson Group Inc., and Reynolds Custom Machine received the Cabinet Chair's Award.

"This result was made possible by an 'army' of hundreds of United Way volunteers and donors that are committed to their community and contribute to the success of United Way at every level. These volunteers were supported by a group of dedicated staff, across the organization that just wouldn't give up. This was a team effort!" said Kristin Pass, Executive Director.

The funds raised by this community for Brant United Way will be invested in our Member Agencies and other vital community programs, helping to ensure kids have the opportunity to be all they can be, moving people from poverty to possibility, and contributing to healthy people and strong neighbourhoods.

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