

# NEWSLETTER

Brant United Way  
Summer 2008



JANE STEWART

## 2008 Campaign *Message from the Chair*

The 2008 Campaign Cabinet and the Brant United Way staff are excited to officially kick-off the 2008 Campaign at this year's Air Show Dinner on August 26th. The announcement of the Campaign goal is also the official launch for workplace campaigns that will take place at local companies in Brantford and Brant County. Thanks to the support of our Employee Campaign Coordinators (ECC), volunteers who organize their company's workplace campaign and encourage other employees to contribute, this year's Campaign is sure to be another success.

The strength of our Campaign is thanks to all of the volunteers and donors who come together to show their support and donate to Brant United Way. These people are your colleagues, your neighbours and your friends. When you are asked by them to support the United Way, please join me by saying you will. Together, we will build a stronger community for all of us.

A handwritten signature in cursive script that reads "Jane Stewart".

Jane Stewart  
2008 United Way Campaign Chair



## Campaign Successes *How Your Donations Help*

The generous community support of the 2007 Campaign enabled the Brant United Way to increase funding for a variety of member agencies. One such organization is the Adult Recreation Therapy Centre (ARTC) which provides programs for stroke victims such as Jeff, who with the help of ARTC learned to walk again.

Jeff was 73 when a major stroke affected the left side of his body leaving him confined to a wheelchair. His enrollment in physiotherapy lasted only a short time and he was soon on his own.

During that first winter Jeff's family became increasingly worried about his well-being as Jeff slipped deeper and deeper into depression. "We knew we had to do something for him, so we went on a search for programs and activities that he could join. The Adult Recreation Therapy Centre (ARTC) was the only program that would accept someone with Jeff's needs."

In February 2006 more good news was received. The ARTC was opening a sister program out of the Willett Hospital in Jeff's hometown of Paris. "Jeff was exceptionally excited about this news because staying close to home made him feel more comfortable."

Over the past four years Jeff's mobility has greatly improved. "He is able to walk with assistance and does most of the work getting in and out of his wheelchair, these are things we thought he'd never be able to do again."

"Because of the ARTC my husband has hope, freedom and ultimately it has given him his life back."

*"County programs for stroke victims are allowing patients to be treated closer to home and with extra funding the program can support the growing numbers."*



## Warehouse Sale a GIANT Success!

These shoppers braved the thundery sky and spent the night in the parking lot to be first to shop at the 2008 sale. Over 3,000 Brantford and Brant County residents waited patiently to purchase products from donors such as SC Johnson and Son Limited, Proctor and Gamble and many other local companies. The \$120,000 (gross) raised will support the programs and services of our Member Agencies. Thank you to the 200 volunteers, our donors and supporters who made this year's sale a huge success!

## Join us at the 2008 Air Show, August 27, 2008

The 2008 Air Show features a variety of world-class performers, including the Skyhawks, Canada's military parachute team, Canada's C-18 Hornet and USAF's F-15 fighter jets and one of only two Lancaster bombers left in the world!

Concession stands, static displays and activities for the kids will make this is a day for the whole family. Join us at the Brantford Municipal Airport on August 27th at noon for what is sure to be a highlight of the year in our community, and support the Brant United Way. Donations are welcomed at the gate – *thank you!*

## 2008 Workplace Campaign Tips

Local businesses in Brantford and Brant County participate in workplace campaigns which encourage employee and corporate contributions. Here are some helpful tips to assist you with your workplace campaign.

### *How do I increase employee donations/participation?*

#### **Try using incentives:**

- Donors who increase their donation by 5% will be entered in a draw for a prize that would appeal to your employees.
- Promote participation awards to your employees.

### *How do I learn more about the role of an Employee Campaign Coordinator?*

- For helpful tips and a tasty mocktail, please join us on September 12th for our Hawaiian-themed Employee Campaign Coordinator (ECC) Information Session. Hear success stories from your fellow ECCs and walk away with some great prizes. For more information please contact Brant United Way at 519-752-7848.

## Important Dates

### **AIR SHOW DINNER**

*August 26, 2008*

Brantford Municipal Airport



### **BRANTFORD AIR SHOW**

*August 27, 2008*

Brantford Municipal Airport

### **EMPLOYEE CAMPAIGN**

#### **COORDINATOR TRAINING**

*September 12, 2008*

Brantford YMCA



### **WORKPLACE CAMPAIGNS**

*August 27 – Nov. 28, 2008*

### **CAMPAIGN**

#### **ACHIEVEMENT EVENT**

*December 11, 2008*

Best Western Brant Park Inn