

YOUR DONATIONS AT WORK! ***Brant United Way Helps Kids Excel at School***

Monday through Friday for 8 months of the year, children and youth of all ages and backgrounds go to school. After all, receiving a good education to build for your future is something engrained in all children and youth. However, a child's performance, involvement and enjoyment at school can depend on many things; one of the most important involving their nutrition.

There are some students who go to school without having a healthy breakfast in the morning, if at all, and many often have unhealthy snacks and lunches to take to school. This can have a monumental effect on that student's temperament, eagerness to learn and behavior for that school day.

Through Brant Food for Thought, a United Way Member Agency, student nutrition programs have drastically improved children's performance at many schools in our community. Faculty and staff at numerous schools began to see a change in attention span, behavior and a student's ability to retain information. Below are three testimonials from adults in the education sector who speak to the difference that student nutrition is making in their schools.

One school principal that monitors a 5-day a week breakfast program writes, "They [students] come in cranky and I feed them. The more I do this program, the more I realize that many behavior problems are food related. It's not that it fixes everything, but it sure helps."

One school secretary of a 4-day a week morning meal program states that, "the attendance counselor had noticed an improvement in the overall attendance at their school ever since this program began." She also expresses that, "as a

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GIANT Warehouse Sale 2010 is HERE!

Get your shopping carts ready and prepare to SAVE!! The GIANT Warehouse Sale is coming Saturday, June 5th from 8 a.m. to 4 p.m. at 575 Colborne Street E. (former BiWay store). Local businesses from Brantford and the County of Brant have once again come together to support the Brant United Way by generously donating skids of product to the 8th annual Giant Warehouse Sale.

Many thanks to our product donors, for their donations such as household goods, cleaning products and supplies, gardening supplies, and so much more. Items are priced for clearance and shoppers will find great products at fantastic prices. All proceeds from the sale will support the 2010 Brant United Way Campaign and ultimately our 18 Member Agencies who are working to improve the lives of those in our community.

We are counting on the community's support to make this annual event a great success, so bring your friends and family and join us for a day of shopping and fun.

A special thank you to all the donors, sponsors and the hundreds of community volunteers who have worked tirelessly on organizing this year's sale. We are so grateful for all their hard work and dedication. Without their support none of this would be possible. **THANK YOU!**



Announcing the 2010 Campaign Cabinet!

Campaign Chair

Trish Kings

Leadership Giving Co-Chairs

Nancy Tomkins & Terry Bateson

Personal Giving Co-Chairs

Colleen Stolp &
Orland Harrison

Public Service Chair

Chief Garth Dix

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Brenda Kings
Graham Young

Education Co-Chairs

Frank O'Connor (Public)
Leslie Telfer (Catholic)
Paul Armstrong (Post-Sec.)

Member Agencies Co-Chairs

Shelley McCarthy &
Gisele Budgell

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secretary and mother, it feels good to know that no student here goes hungry and that healthy snacks are being introduced to students who might not otherwise be aware of the best snacks to eat for energy and learning.”

Another principal of a 3-day a week morning snack says that, “all of their staff agree that the program has made a significant difference in their students.” These children not only attend school, but they are now able to focus; they are simply happier when they have food in their stomachs. They look forward to their healthy snacks and their response to the introduction of milk once a week has been extremely positive. Brant Food for Thought has been very supportive of its participants and of the school community, and through its efforts, have made a tremendous impact on the kids that need this program the most.

Important Dates

GIANT WAREHOUSE SALE

Saturday, June 5, 2010

8:00 am – 4:00 pm

575 Colbourne Street East
(former BiWay Store)

VOLUNTEER APPRECIATION NIGHT

Wednesday, June 9, 2010

Arnold Anderson Stadium
Cockshutt Park, Brantford

Please call the office for more information.

WORKPLACE CAMPAIGN PEER LEARNING SESSION

Thursday, June 10, 2010

5:30pm – 7:30pm

Brantford Public Library Auditorium
(2nd floor)

ANNUAL GENERAL MEETING

Wednesday, June 23, 2010

5:30 pm – 7:30 pm

The Sherwood Restaurant



Brant United Way wins the *Shining Stars* Tourism Award for the GIANT Warehouse Sale!

Congratulations to Jean Hawke, coordinator of the GIANT Warehouse Sale and to the entire Warehouse Sale committee for their incredible efforts.

MESSAGE FROM THE INTERIM EXECUTIVE DIRECTOR

How DO I find the Services I need? Connecting People to Services.

Yes there are many services out there to help people with all kinds of situations, problems and even crises....but finding the right one when you need it, unfortunately, is not always a straightforward task. Even professionals in the field struggle with this dilemma. Countless “directories” are developed, many extremely well done, however their shelf life is limited as programs change due to funding, mandate changes and government influence.

Now it seems that there is an answer to this perpetual perplexing question!

211 is a free easy to remember telephone service that connects people to a full range of non-emergency social, health and government services in their community. Certified information and referral specialists answer 211 calls, assessing the needs of each caller and linking them to the best available information and services. In addition, 211ontario.ca provides access to a searchable database of information on the internet. In many instances 211 is available in more than 150 languages.

Call 211 if you have questions about:

- Applying for financial assistance
- Children and Youth Services
- Services available for abused women
- Where to volunteer
- How to contact your MP or MPP
- Where to find a support group
- Assistance with housing
- How to obtain legal assistance
- Employment training programs
- Programs for seniors
- Where to go for food or clothing
- Multi-cultural Associations
- and much more...

**211 phone service
is coming to
Brant
December 2010**



When will 211 be in this community?

Technical work is currently underway to enable 211 calling in Brantford and Brant County by the end of 2010. United Way is working with all levels of government to ensure that this easy information resource is available to this community.

If you are interested in learning more about 211, log onto 211ontario.ca or call the Brant United Way office at 519-752-7848.