



LLOYD ST. AMAND

Message from the 2011 Campaign Chair

The 2011 Brant United Way Campaign was officially kicked-off on September 9. We'd like to thank the Rotary Club of Brantford for hosting our kick-off event again this year. It was a great venue to announce this year's goal of \$1,525,000.

The announcement of our goal and the increasing need in our community to help support the important work of our 18 Member Agencies has already inspired many individuals and local businesses to get into the action. Many workplace campaigns are off and running and we are glad to welcome many long-time employee campaigns back this year and are pleased to welcome a few new ones as well.

Many workplaces are getting into the spirit by hosting barbeques, chili cook-offs, other fun events and encouraging their fellow employees to make payroll contributions. Employees are becoming Everyday Heroes with their pledges of \$365 and many are proud of this commitment and want to tell us.

The United Way thermometers are up around Brantford and the County of Brant. Keep an eye on them to track our progress and watch as the mercury begins to rise.

Thank you for your efforts on behalf of United Way and our Member Agencies; your support greatly impacts the lives of so many in our community. Every donation counts and will add up to success.

We're in this together.

Sincerely,

A handwritten signature in black ink that reads "L R St. Amand." The signature is written in a cursive style.

Lloyd St. Amand
2011 Campaign Chair



YOUR DONATIONS AT WORK!

Helping individuals develop confidence and social skills

In September 2009, Jack* joined the Adult Day Program at the Willet Hospital in Paris run by **Adult Recreational Therapy Centre (ARTC)**. When he first started in the program, he was very quiet and withdrawn. He was very hesitant to participate in social activities with other individuals.

As the staff at ARTC continued to work with Jack, they encouraged him to get involved in the activities and exercises. As time progressed, staff began to notice changes in Jack and the way he was interacting. When he arrived in the morning, he began his exercises himself. He was also eager to join the other participants for coffee breaks. Not only had he progressed physically but he became more social as well. After a short time, Jack developed a routine and was excited when he knew it was his day to attend the program.

ARTC not only provides support to individuals in our community who have suffered a stroke, but also to their family members. The variety of activities that have been created are intended to maintain and enhance the well-being of the participants, allowing them to remain independent at home. It also provides important respite for their caretakers.

This program has allowed one man to ensure that he can have the quality of life that everyone deserves. This is only one example of support, success and hope that Brant United Way has helped to provide for members of our community. We're in this together.

**Name changed for confidentiality*



Important Dates

Workplace Campaign End Date

November 25, 2011

Achievement Luncheon

Tuesday, December 13, 2011

11:45am to 1:30pm

Best Western Brant Park Inn

Mark your calendar and watch for your invitation in the mail!

DID YOU KNOW ?

Are you hosting a fundraising BBQ for United Way and need a BBQ? PrimaKlean has a Crown Verity BBQ for use by groups hosting fundraisers. Cost is \$25 (to cover the cost of cleaning and propane). If you are interested in using this BBQ for your upcoming United Way fundraiser, please contact Maurice Lesperance at Maurice@primaklean.com.



DAYS OF CARING

The 2011 Brant United Way Days of Caring were a huge success.

Employees from four local workplaces including: Laurier Brantford, Sifton Properties, S. C. Johnson and Son, Limited, and The Williamson Group volunteered their time and rolled up their sleeves at several of our Member Agencies. Jobs included landscaping, maintenance, interacting with clients and moving the Brant United Way office.

Thanks to everyone involved including our Member Agencies who participated: Big Brothers Big Sisters serving Brant, Brantford, Haldimand & Norfolk; Brantwood Residential Development Centre; Crossing All Bridges Learning Centre Inc.; Community Resource Service; and Nova Vita Domestic Violence Prevention Services.



***Laurier Brantford employees at
Community Resource Service***



***Sifton Properties employees at Brantwood
Residential Development Centre***



***S. C. Johnson and Son, Limited employees at
Nova Vita Domestic Violence Prevention Services***



***The Williamson Group employees at Crossing
All Bridges Learning Centre Inc.***

WORKPLACE CAMPAIGN HIGHLIGHTS



Members of our community came together Sunday, September 25th for the Fight Against Impaired Driving (FAID) memorial walk. The event was well attended and raised awareness and funds for our community.



The “hopeful” winner from the Indian and Northern Affairs United Way chili cook-off fundraiser.



Special thanks to Reynolds Custom Machine for hosting their 2nd Annual Block Barbecue in St. George, which raised \$915.00 for Brant United Way. Thanks to volunteer barbecue chefs Katie and Jeff Reynolds.



Special thanks to Ruth Mills, Emily Hyde and baby Ben for their Roots of Empathy session at the Grand Erie District School Board kick-off for United Way. Ruth’s compassion and dedication inspired her fellow teachers to support the Brant United Way.



Ruth Mills and Aimee Ernst helped to organize a Pancake Breakfast at Paris District High, for teachers from Paris District High school, Glen Morris, Cobblestone, North Ward and Paris Central. Teachers enjoyed the breakfast which raised \$533.40 and highlighted one of the programs funded by Brant United Way - Roots of Empathy. Special thanks to all the volunteers.



Kings Buffet held a special \$0.99 Thanksgiving Buffet which raised \$2082.96. A special thank you Raymond Szeto and to all the volunteers who helped make the day such a huge success.

E-WASTE AND THINK RECYCLE

On October 1, SET Installations Inc. organized an electronic waste collection event for Brant United Way and it raised over \$3,000. We are thankful to Lisa Scott and Richer McConkey for doing this for Brant United Way, and their employees who volunteered with us at the event. It was a win-win. Community members could appropriately recycle their old electronic items and a donation was generated for our campaign.

Brant United Way is participating in the Think Recycle program on an ongoing basis. You can drop off your old **cell phones, laptops, tablets, ink/toner/laser cartridges, digital cameras, iPods and mp3 players** at our office (125 Morrell St.). Greentec, the company behind Think Recycle, then processes and recycles the products, diverting the electronic waste from entering local landfill sites and makes a donation to Brant United Way. If you would like more information please contact Kristin Pass at 519-752-7848 ext 217 or kristinp@brantunitedway.org.



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together

we're in this together

