



TRISH KINGS

2010 Campaign *Message from the Campaign Chair*

Thanks to the support from individuals and companies in our community we are getting closer to reaching our goal of \$1.45 Million. We have reached 65% of our goal.

Our Employee Campaign Coordinators (ECC) are doing a wonderful job organizing their workplace campaigns and engaging the support of their fellow co-workers. We are truly grateful for the support from our ECCs, as we could not have a successful Campaign without them. I ask you to continue to support them and make a donation to the Brant United Way and join us in creating real, lasting change.

We aren't finished yet. Our campaign runs through to the end of November and we need everyone's help to make our thermometer rise and reach our goal. We want to ensure we are able to continue to invest in the over 50 programs and services offered by our 18 Member Agencies that are changing people's lives.

We know that the citizens of Brantford and the County of Brant will continue to support the Brant United Way.

Sincerely,

Trish Kings

2010 Campaign Chair

I believe in my community.

How Your Donations Help Your donations helped save Mark and Diane's family



Mark* and Diane*, a husband and wife, sought counselling from the Family Counselling Centre of Brant. The couple had recently experienced the death of their young child. It was clear to the couple that they were dealing with their grief in very different ways. While Mark only cried at the funeral, Diane cried daily. Diane felt as if Mark had already moved on with his life while she was still obviously grieving every day. Things reached the point where Diane suspected that her husband did not love nor miss their deceased child. Consequently, Mark could not cope with Diane's constant high levels of expressed emotion and spent more and more time away from home.

Diane stated that she felt abandoned and the rift between them grew. They were both

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How Your Donations Help

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angry, in pain, and experiencing the loss of each other and their child. More recently they had begun quarrelling in the presence of their surviving three young children. Diane began threatening to leave her husband and was accusing him of having an affair.

The Family Counselling Center of Brant, a Brant United Way Member Agency, stepped in and intervened.

During their therapy sessions, Mark and Diane's goals were to enhance each other's understanding of their grieving process, reduce the levels of expressed emotion and to explore ways that they can begin moving towards one another again.

At the end of their therapy sessions, Mark and Diane worked together and made changes in how they were treating each other. They strengthened their ability to empathize with one another and communicate more effectively. The couple began making more time for one another and most importantly they were able to be there for their children.

Brant United Way exists in our community so that all of our community members have supports and services that can help them get through challenges that they may face. Together, we can make a difference in our community and create a real, lasting change. Mark and Diane experienced one of their worst fears but were able to work through it together with the help of the programs offered by the Family Counselling Center of Brant.

**Names have been changed for confidentiality*

CAMPAIGN HIGHLIGHTS



Ruby Toor from **Amber Lea Place** presents John Utley, Campaign Cabinet Volunteer, with a corporate donation from Amber Lea Place to the Brant United Way Campaign.



Sherron Birkett and Deb MacLeod enjoy some home-made baked goods at **Brant Food for Thought's** bake sale for Brant United Way.



The Brantford Expositor hosted a BBQ for United Way during their open house at their new building.

Family Counselling Centre of Brant is not only one of our Member Agencies; they are one of our most enthusiastic workplace campaigns.



They held several events for United Way, including this soup lunch, in addition to their fabulous employee payroll campaign. A big thank you to all of their employees and Charlene Embling their Employee Campaign Coordinator.



Millard Rouse & Rosebrugh LLP hosted their first potluck for Brant United Way! This successful event was a delicious end to a wonderful employee payroll campaign.



Mohawk College staff and students got into the fun for Brant United Way. Maria's Pizza donated a giant United Way Pizza for sale on Monday November 8th. And students participated in a Gaming Week challenge.

Join us on
facebook

Brant United Way broke 100 friends on Facebook! Thanks for joining us on Facebook and please continue to post comments or start discussions about what you are doing in your workplace. Also make sure to check out the photos section of our page to see what other workplaces are up to.



In the coming months, Brant United Way and Dave Levac MPP for Brant will be making a special announcement that 211 is coming to our area. 211 is a service to help people get access to services. It is a free, confidential, anonymous information and referral service to a full range of community, social, health and related government services.

Stay tuned to our newsletter for more information on this exciting launch.

Important Dates

WORKPLACE CAMPAIGNS

To be finished and reported to Brant United Way office by November 26, 2010. Please make sure to report your success to your staff partner at Brant United Way.

FIFTH AVENUE JEWELRY DAY DESJARDINS CREDIT UNION

Friday, November 26th
171 Colborne Street

ACHIEVEMENT EVENT

December 15, 2010



Restaurant Challenge 2010

From November 14 until November 27, 2010, restaurants throughout Brantford will be offering different promotions to their customers with proceeds going to Brant United Way. Make sure to visit these restaurants over this two week time period and support Brant United Way at the same time as you enjoy a great meal.

PARTICIPATING RESTAURANTS

Devlin's Country Bistro \$3 donation from every \$30 Chef Choice Dinner ordered from November 14 to 27.

Gus & Guidos \$2 donation from every Braised Beef Rib Dinner Special ordered from November 15 to 18. Plus a corporate match on all donations raised.

Hampton Inn \$2 Toonie Breakfast Donation on Friday November 19.

Kirby's Donating \$1 from their breakfast, lunch and dinner buffets on November 25 & 26.

Sherwood Restaurant Donating \$1 from each Daily Dinner Special sold on November 15, 16, 17 & 18.

Topper's Pizza Donating \$2 from every \$25 sale and asking customers for a toonie donation on November 19, 20 & 21.

Wendy's Try Wendy's NEW Natural Cut Fries with Sea Salt, \$1 from every purchase will be donated to the United Way on November 22, 23 & 24.

Williams Fresh Café \$1 donation with every Take your Pick or Flatbread purchase and 10% donation from all coffee sales on November 22, 23 & 24.