



LLOYD ST. AMAND

Message from the 2011 Campaign Chair

I am very flattered and honoured to be the Campaign Chair for the 2011 Brant United Way Campaign. As the saying goes: 'when I was younger, I mostly admired clever people – as I get older, I mostly admire kind, generous people.' I am very pleased to be a part of a campaign in which thousands and thousands of residents in our community demonstrate their generosity towards others.

I would like to introduce you to the fine group of volunteers that will help me lead the 2011 Campaign for Brant United Way (see the list on page 3). These individuals are all leaders in their field and have generously volunteered their time to guide our fundraising efforts. There is strength in numbers and together, we will be successful. I know the hundreds of volunteers and thousands of donors will unite behind the annual United Way Campaign and support the Agencies and individuals who need our help.

Over the next few months the volunteer Division Chairs and Account Executives will be meeting with current corporate supporters to thank them for their past support and lay the groundwork for the fall campaign season. These meetings are critical in the goal setting process and to the success of the fall campaign. Watch for these volunteers in your workplace.

Volunteers will also be meeting with companies that are not currently running a United Way Campaign and getting them on board. It's easy to run a workplace campaign, fun for employees and can make a huge difference. Even smaller workplaces with a few employees, contributing through payroll deductions, can make significant contributions.

We know the need is great. With unemployment higher than both the provincial and national averages, we know there are more community members relying on our Member Agencies than ever. We're in this together, and together we are going to strive for growth in our fundraising to increase the investment in the 18 Member Agencies to allow them to meet the growing needs.

Sincerely,

A handwritten signature in black ink that reads "L R St. Amand." The signature is written in a cursive style.

Lloyd St. Amand
2011 Campaign Chair

YOUR DONATIONS AT WORK!

Brant United Way helps individuals in the community build impactful relationships.

Brantwood Residential Development Centre is an organization that provides support to individuals with developmental and physical challenges. Their goal is to maximize each person's abilities and independence in their community. The following is a testimonial of a Brantwood volunteer who made a powerful connection with a participant in the program:

“*When I first met Jenn, she was sitting peaceful in her chair. I said her name, introduced myself and I saw her face light up and a glowing smile reach from ear to ear. Jenn has taught me in many ways how to take life, smile with every challenge and share a sense of humour with every stranger possible. Every time I see Jenn I feel like a whole new person. I feel good about the world and what opportunities it has to offer.*

My favorite moments with Jenn are the simple ones, the ones when I get to have her lean on me while she is sitting up for her stretches, the day we go for our walks around the block and the funny jokes I read to her that make her and me laugh, especially if it has anything to do with underwear. My favourite part of Jenn is her happiness – her smile she shares with me when I am not having such a great day. When I am with Jenn, life and all its troubles seem to go away. I am grateful that this volunteer experience is offered to me and has shown me options for myself I would have never known existed.

Jenn, I want you to know that you are so special to me. I know you and I share a friendship that will last a lifetime. ”

*Name changed for confidentiality



The GIANT is moving!

The Brant United Way's 9th annual GIANT Warehouse Sale will take place on Saturday, June 4, 2011 from 8AM to 4PM. The popular shopping event will be at a NEW location this year, the former Rawlings building, at 70 Morton Avenue East in Brantford.

The sale has become an annual tradition. Shoppers come back year after year to purchase items at deep discounts. Products are donated from local companies, and range from candles, household cleaners, gardening products, pet supplies, confectionaries to jewellery boxes. In 2010, the sale raised over \$140,000.

A special thank you to all of the donors, sponsors and volunteers who have worked tirelessly on organizing this year's sale. We are grateful for their hard work and dedication. Without their support none of this would be possible.

We are counting on the community's support to make this annual event another success, so bring your friends and family and join us for a day of shopping and fun. Get ready to shop and SAVE! All proceeds from the sale will support the 2011 Brant United Way Campaign and help our 18 Member Agencies improve the lives of people in the Brant community.

Note: Shoppers will be given numbered tickets the morning of the sale to ensure entrance in order of arrival.



Workplace Spotlight

Reynolds Custom Machine Inc. in St. George is a great example of how a workplace can make a difference in our community. This company of 26 employees started running a workplace campaign in 2008. In their first year they raised almost \$5,500 and in 2010 raised \$9,580. They run a great payroll campaign and have fun doing it. It goes to show what a small group of caring people can do.

“Caring for all members of our community is important to us. Our United Way campaign has enriched our workplace. It really has become a team building event that pays off in our workplace and for the community as a whole. Not only do our employees care more about their community around them, we’ve also noticed they care more about their job and their overall job performance and satisfaction have improved. Another bonus we’ve noticed is the leadership skills developed by our two campaign coordinators. We would recommend the idea of a business to community partnership with the Brant United Way to any workplace.”

Karen Reynolds
Reynolds Custom Machine Inc.
St. George

2011 Campaign Cabinet

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Steve Rustan, RBC (King George Rd.)

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Simon Salole

David Young

Steve Evans

Beth Simermeyer

Graham Young

Andrew Haines

Ruby Toor

Paul Young

Sherry Kerr

Kathy Weidhaas



211 LAUNCHES IN BRANT!

Brant United Way and Dave Levac, MPP for Brant, will launch 211 in our area. 211 is a free, confidential, anonymous information and referral service to a full range of community, social, health and related government services.

This exciting launch will take place at our Annual General Meeting, June 15 from 5:30-7:30PM at The Brantford Public Library, Main Library, 173 Colborne St., 3rd Floor. Please join us.

EVERYDAY HEROES...

Jesse Robitaille is an Everyday Hero at Brant United Way. Stay tuned for more information on this program and how you can become an Everyday Hero...



Important Dates

GIANT WAREHOUSE SALE

Saturday June 4, 2011

70 Morton Ave E. (former Rawlings building)

8:00 am to 4:00 pm

ANNUAL GENERAL MEETING

Wednesday June 15, 2011

The Brantford Public Library

Main Library, 173 Colborne St., 3rd Floor

5:30pm to 7:30pm

Please RSVP to info@brantunitedway.org

or 519-752-7848

DAYS OF CARING

August 16 and 23, 2011

MEMBER AGENCIES THROUGHOUT OUR COMMUNITY

Days of Caring allows employee groups from local organizations to provide volunteer work at our Member Agencies to complete a necessary task – you may help to build a storage shed, paint a fence, plant a garden, or have a day out and about with the Agency's clients. Our Agencies will have a variety of tasks which can be accomplished in a full or half-day.

Stay tuned for details... or to register your company contact ashley@brantunitedway.org

EMPLOYEE CAMPAIGN

COORDINATOR TRAINING

Tuesday, August 30, 2011

Location TBD

11:30AM to 1:00PM

CAMPAIGN KICK-OFF

Friday, September 9, 2011

TBD

WORKPLACE CAMPAIGNS

September through November 25, 2011

ACHIEVEMENT LUNCHEON

Tuesday, December 13, 2011

Best Western Brant Park Inn



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together

we're in this together

