



TRISH KINGS

Message from the Campaign Chair

I was honoured to Chair the 2010 United Way Campaign, and there is a lot to be thankful for. More specifically, \$1,459,024 reasons to be thankful!

We set a higher goal for the 2010 Campaign, because we knew our community needed it and we knew that this community would rally around us. And rally you did! It was truly amazing to me to see the support from our community. I have lived here my whole life. Worked and raised a family and I knew Brantford was generous. But, it was truly phenomenal to be a part of this Campaign and feel the generosity. From the moment we started, right through when we thought we wouldn't make it; this community was there for the United Way. We cannot thank you enough for that.

There are so many people to thank. We want to thank all of the Employee Campaign Coordinators who worked tirelessly in their workplaces and all of the other volunteers and donors. I want to say a personal thank you to the amazing Campaign Cabinet for giving of their time and talent.

*Thank you Brantford and the County of Brant, you supported Brant United Way and helped us to reach our goal!
Together, we rediscovered what it means to be a community.*

Sincerely,

Trish Kings

2010 Campaign Chair

Your Donations At Work

Donations made to Brant United Way are invested in the 50 programs and services offered by our 18 Member Agencies. We know that 1 in 3 citizens use the services of a Member Agency each year.

Right now our Allocations Committee and Citizen Review teams are busy meeting with each Agency and determining the best strategic investment of donations made to the 2010 United Way Campaign. This is part of our commitment to be accountable and effective in the distribution of donor contributions.

This intensive process will occur over the next few months and we will report back to the community in the spring on how donations were allocated. Stay tuned for an update.

Thank you to the Brantford & District Labour Council

We would like to thank the Brantford & District Labour Council and all its Locals for their support of the 2010 Brant United Way Campaign. The Canadian Labour Congress and the United Way of Canada – Centraide Canada have been community partners for many years. We all share a common vision of building a society which provides a wide range of social and public services which are accessible, universal and of the highest quality. We are proud to have the local partnership between the Brantford & District Labour Council and Brant United Way.

Brantford & District Labour Council and Brant United Way also partnered to collect donations of new children's books for the Christmas Basket drive organized by Community Resource Service, a Brant United Way Member Agency. The two organizations jointly collected 1,800 books for this new initiative.



Planning is underway for the 2011 Giant Warehouse Sale!

Mark your calendars for June 4, 2011 for the 9th annual Giant Warehouse Sale for Brant United Way. Location is still to be determined. If you are interested in making a donation or volunteering please e-mail warehouse@brantunitedway.org.

Planning is underway for the 2011 Campaign

Once the 2011 Campaign Chair is confirmed, staff will begin working with that person to set up their volunteer team and plan for the 2011 Campaign.

2010 Achievement Luncheon

On December 15, Brant United Way hosted its annual Achievement Luncheon to publicly announce the Campaign achievement and thank the community for its support. Volunteers gathered at the Best Western Brant Park Inn for a delicious lunch and celebration. Special thank you to our sponsors: Millard, Rouse & Rosebrugh LLP and TD Canada Trust.

Awards were presented to workplace campaigns and volunteers who went above and beyond to make this year's campaign a true success.

Campaign of the Year Award

S.C. Johnson and Son, Limited

Spirit Awards

Agencies Division:

Kids Can Fly

Business Division:

The Brantford Expositor

Commerce, Finance & Insurance Division:

TD Canada Trust (all 7 branches)

Public Education Division:

Bellview School

Catholic Education Division:

Notre Dame School

Post-Secondary Education Division:

Mohawk College, Brantford Campus

Large Industry Division:

ASCO

Mid-Size Industry Division:

Emerson Climate Technologies

Personal Giving Division:

Dr. Bob Farley

Public Service Division:

Ministry of Community and Youth Services

Cabinet Chair's Award

Millard, Rouse & Rosebrugh LLP

Pacesetter Award

United Parcel Service Canada Ltd.

Awards of Excellence

(100% Employee Participation)

Adult Recreation Therapy Centre

Brant United Way

Canadian Hearing Society

Christ the King School

Dave Levac Constituency Office

Desjardins Credit Union

Essential Hearing Services

Family Counselling Centre of Brant

Millard, Rouse & Rosebrugh LLP

Nancy Tomkins' Implant & Denture Clinic

Notre Dame School

Reynold's Custom Machine Inc.

St. Gabriel School

St. Mary School

St. Peter School

The Williamson Group

Brant Haldimand Norfolk Catholic District School Board – for 100% participation of all schools and workplaces

Stepping Up Award

OLG Casino Brantford

New Workplace Campaigns

Brant Community Care Access Centre

Hartmann Canada

Newalta Industrial Services Inc.

Media Awards

The Brantford Expositor

Brant News Ltd.

CKPC Radio

Pattison Outdoor Advertising

Rogers TV

Slide Designs

Top 10 Awards

City of Brantford Employees

Liquor Control Board of Ontario

Procter & Gamble

RBC Financial Group

Union Gas Ltd.

Loaned Representative Award

(Sponsored by Millard, Rouse & Rosebrugh LLP and The Williamson Group)

Candace Kingyens

2010 Achievement Luncheon



Hartmann Canada received a New Workplace Campaign award for running a United Way campaign for the first time in 2010.



Ministry of Community and Youth Services was awarded the Spirit Award in the Public Service Division.



All seven branches of TD Canada Trust were awarded the Spirit Award in the Commerce, Finance and Insurance Division for their amazing support and spirit.



S.C. Johnson and Son, Limited was awarded Campaign of the Year. Congratulations to all the employees at SCJ!



Terry Bateson (left) presented Don Williamson of The Williamson Group Inc. with a special plaque in recognition of his assistance in launching the inaugural Leadership Challenge at Brant United Way.



Dave Levac and Paul Williamson accepted Awards of Excellence recognizing their workplaces for 100% employee participation. Congratulations to employees at Dave Levac Constituency Office and The Williamson Group Inc.

Workplace Campaign Highlights



Everyone at **Brant Community Care Access Center** showed great support for Brant United Way this year. In their first workplace campaign, Corinne Morrison and her United Way Committee team worked hard to not only meet, but exceed their goal. They had many fun events this year and focused on payroll deduction.



100% of all schools and workplaces in the **Brant Haldimand Norfolk Catholic District School Board** participated in the 2010 Brant United Way Campaign. Collectively they raised over \$40,000 for our community! This was a 20% increase over last year. Thank you to all the teachers and employees for their amazing support and believing in our community!



Congratulations to everyone at **Crossing All Bridges Learning Centre Inc.**, one of our 18 Member Agencies, for their support of our community. They exceeded their goal of \$500 and raised \$645 for the 2010 Campaign.



The staff at **DistribuTech** hosted an early morning pancake breakfast for Brant United Way and surpassed their overall campaign goal by over \$300! Special thanks go to the Employee Campaign Coordinators, Marsha Forth (second from left), Robin Taylor (third from left) and Cynthia Sousa (far right).

Workplace Campaign Highlights



Family Care Chiropractic's ninth annual United Way Day raised \$300. The event saw donations to the campaign accepted for all new patient examinations in lieu of regular fees. The office then matched the donations. In the photo are Tracey McDermott (left), Family Care Staff, Candace Kingyens loaned representative for the Brant United Way, chiropractor Dr. Sandy Kunej and staff Liz Campbell.



Holstein Association of Canada really stepped up its support this year for Brant United Way. Employee participation was at 71% bringing the campaign total to \$7,499.65, an incredible 91% growth over last year! Special thanks to Peggy Brown the Employee Campaign Coordinator, and Brian VanDoormaal the CEO for their enthusiasm and support. Congratulations to the staff at Holstein for believing in your community!



A big thank you to the **Navy League of Canada Brantford Branch**, one of our 18 Member Agencies, for their hard work and commitment to the Brant United Way 2010 Campaign. They raised \$15,125.50 this year, a 50% increase over last year. Way to go!



Congratulations to everyone at **RBC Dominion Securities** for running a fantastic campaign! Employee Campaign Coordinator, Paula Bergey (second from left) and her team DOUBLED their goal and raised \$3,000 for Brant United Way. They wrapped up their campaign with a delicious dessert buffet over the lunch hour and presented Brant United Way with a cheque for \$3,000.