



# What is ?

When you give your time and talent, you make a direct, hands-on contribution to your community.

Volunteering can be anything from sorting clothing donations, painting an activity room, leading a reading group, or lending your personal expertise. The opportunities are endless.

At GenNext, we want to connect you with **Pop Up Volunteering** opportunities with the group, and with outside openings from the community.

**Pop Up Volunteering** is a high-impact, lower-commitment opportunity to get involved in local charities and make a difference in our community.

We know that as a young professional your time is limited. We want to make sure you can connect with causes that matter to you and learn more about our community, even on a time-crunched schedule. At each pop-up volunteering event you will understand the impact of the work that you're doing and get to know the organization you're supporting all while working with fellow GenNexters.

**Volunteering should be fun, with friends and for a good cause; that's what GenNext aims to do.**



## FAQs for Partnering Non-Profits

**What is a Pop Up Volunteering Opportunity?** Pop Up Volunteering is a high-impact, lower-commitment opportunity to get involved in local charities and make a difference in our community.

**Who Volunteers?** GenNext aims to provide young professionals the opportunity to support their community by giving their time to a local non-profit organization. While we can't guarantee numbers, groups of 2-20 can be requested.

**What can be a Pop Up Volunteer Opportunity?** Volunteering can be anything from sorting clothing donations, painting an activity room, leading a reading group, helping at an event or lending personal expertise. The opportunities are endless. In terms of scope and impact, GenNext hopes to provide assistance to meet the needs of the United Way's 3 priority areas:

- All that Kids Can Be
- From Poverty of Possibility
- Healthy People, Strong Communities

**How many Pop Ups do we aim to have a year?** Ideally, we are aiming for 6-12 Pop Ups a year (approximately 1 per month). This will allow GenNext to work in partnership with your organization to ensure the volunteer day is as successful as can be. This is flexible, however. If we already have a Pop Up organized for a certain month, please do not hesitate to contact us and we will do our best to accommodate your ideas.

**Will GenNext raise funds for our organization?** GenNext's goal is to raise funds for the Brant United Way's Community Fund, supporting all of their funded agencies. We don't mind helping at your fundraising event or sharing the information for individuals to participate, but as a group our official focus surrounds the Community Fund.

**How can my organization work with GenNext to plan a Pop Up?** Submit to GenNext your opportunity including a detailed description of the job, dates and times required, number of volunteers needed, any training required, and the intended impact/outcome of the opportunity. Timelines are listed below. To fit in their busy schedules, GenNexters are seeking high-impact jobs without long-term commitment. It's important to us that you are prepared to orient our team about your organization, who and how you help, as well as the specific impact the Pop Up's activities will have.

**How do I get in touch?** Email us at [gennext@brantunitedway.org](mailto:gennext@brantunitedway.org) or call Lauren Theobalds at Brant United Way 519-752-7848.

**GenNext's Commitment to you:** We would love to help every organization as soon as a need arises. We do, however, acknowledge our own limitations as a group. As a partner of Brant United Way, GenNext prioritizes the needs of United Way funded agencies and recipients of Community Impact grants, but does not limit ourselves to working only with these organizations. If your opportunity aligns with our goals, we can offer the following:

- **With under 3 week's notice:** We will disseminate information about your event on our Social Media platforms, informing our followers about an opportunity. If time permits we will send an email blast to our volunteer database to ensure our members know how to sign up with your organization to assist. *It will NOT be an official GenNext Pop Up event, it will be marketed as a "Community Volunteer Opportunity".*
- **Over 3 weeks' notice:** We can partner with your organization to run a GenNext Pop Up Volunteering opportunity. We will commit to mobilizing volunteers, arranging registration, marketing the event and communicating with the media. The event will be prominent in our social media and in a volunteer email blast. Partnership is dependent on our group's availability.

***We look forward to working with your organization in giving back to our community!***